PARTNERSHIP & SPONSORSHIP PACK



ABOUT PRIDE HOUSE GLASGOW 2026

Pride House Glasgow returns in 2026 as the official LGBTIQ+ hub of the Commonwealth Games, a vibrant, visible and vital space at the heart of the city.

At its core, Pride House is a free, welcoming drop-in venue where LGBTIQ+ people, athletes, visitors and allies can:

- Watch and engage with the Games together
- Feel safe, seen and celebrated
- Connect with community, culture and sport

PRIDE HOUSE GLASGOW 2026

PRIDE HOUSE CAMPUS

In 2026, Pride House will expand into a multi-venue campus which includes:

- Woody's (John Street): the main Pride House hub and daily drop-in space
- Boardwalk (Impact Arts): an additional events and cultural programme venue
- Reading Room (Bigglestone Books): a place to drop in for a chat
- Wheatley House, Ingram Street: LGBTIQ+ equality in sport

Together, these spaces will create a high-footfall, high-impact presence in Glasgow's city centre during the Games.

PRIDE HOUSE GLASGOW 2026

WHERE TO FIND US



1 Pride House Lounge
Woody's (formerly Speakeasy)
10 John St G1 1JQ

2 LGBTIQ+ Sports Exhibition
Wheatley House (windows)
150 Ingram St G1 1DW

3 Scotland House
The Corinthian Club
191 Ingram St G1 1DA

4 Pride House Events Room
The Boardwalk
105 Brunswick St G1 1TF

5 Human Rights Street Exhibition
Hutcheson St G1 1SL

6 Pride House Reading Room
Bigglestones Books
57 Glassford St G1 1UG

7 Mental Health Drop-in
The Nook from SAMH
51 Wilson St G1 1UZ

PRIDE HOUSE
GLASGOW 2026

WHY PRIDE HOUSE MATTERS

Sport still isn’t equal for everyone.

Across the Commonwealth, LGBTIQ+ people continue to face criminalisation and discrimination, barriers to participation in sport, lack of visibility and representation, hostility and violence.

Pride House responds by:

- Creating safe and joyful spaces
- Showcasing LGBTIQ+ talent and stories
- Examining equality and human rights
- Driving conversation, change and inclusion in sport

PRIDE HOUSE GLASGOW 2026

OUR IMPACT

Pride House Glasgow has a proven track record:

- 6,000+ visitors during Glasgow 2014
- 90+ events delivered across sport, culture and community
- International recognition as a model for inclusion at major events
- 65 volunteers
- Lasting community legacy



PRIDE HOUSE GLASGOW 2026

WHY PARTNER WITH US

Authenticity

This is not corporate rainbow-washing.

Pride House is:

1. Community-led
2. Values-driven
3. Internationally respected

Social Impact

1. Demonstrate meaningful commitment to equality, diversity and inclusion
2. Support underrepresented communities in sport
3. Contribute to a lasting legacy in Scotland and beyond

Employee Engagement

1. Opportunities for staff volunteering and participation
2. Engagement with internal LGBTIQ+ networks
3. Unique hospitality and networking experiences

Brand Visibility

1. Association with a flagship Commonwealth Games cultural programme
2. Presence in a high-footfall city centre location
3. Integration across physical, digital and media channels

PRIDE HOUSE GLASGOW 2026

SPONSORSHIP OPPORTUNITIES

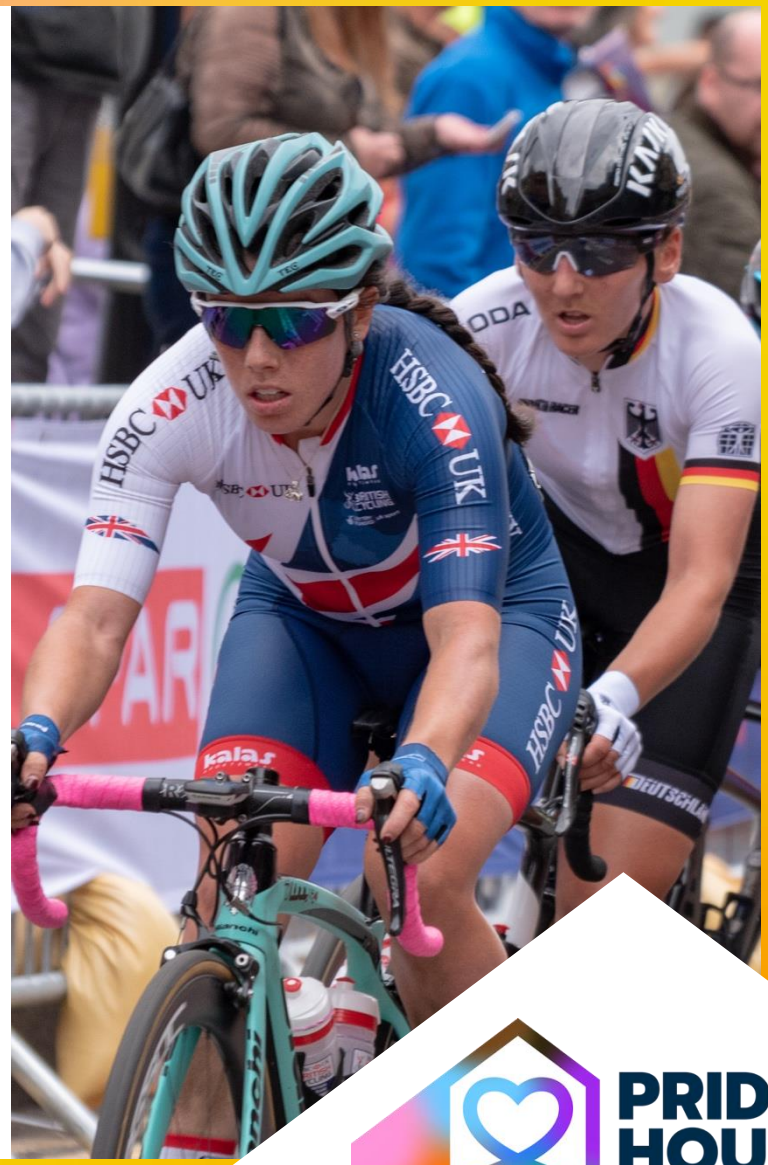
Opportunity	Cost	Availability
Headline Partner	£10,000 - £15,000	1
Venue Partner	£5,000 - £7,500	2
Programme Partner	£3,000	4
Community Impact Partner	£2,000	Unlimited
Support Partner	£500 - £1,000	Unlimited

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GLASGOW 2026

HEADLINE PARTNER

Position your organisation at the very heart of the Pride House Campus, Glasgow.

Cost	**£10,000 - £15,000**
Availability	**1**
Benefits	**'Pride House Campus, Glasgow 2026 presented by [Partner]'**
	Prominent branding across campus venues
	Co-branded media and PR opportunities
	VIP access and hosted events
	Speaking opportunities within programme
	Employee engagement package
	Content collaboration (films, storytelling, campaigns)



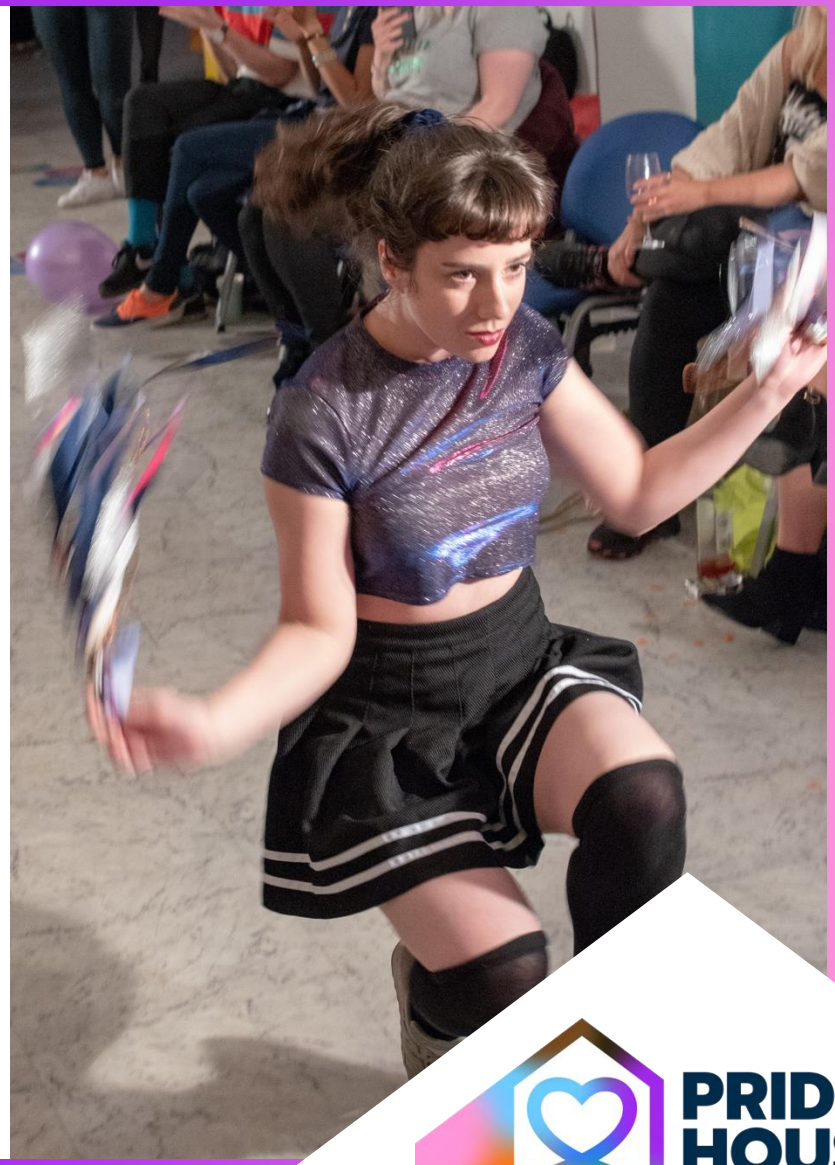
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VENUE PARTNER

Align your brand with one of our flagship spaces

- Woody's (main hub)
- Boardwalk (events venue)

Cost	£5,000 - £7,500
Availability	2 available
Benefits	Venue naming rights
	On-site branding and visibility
	Integration into venue programming
	Hospitality and networking access



PRIDE HOUSE GLASGOW 2026

PROGRAMME PARTNER

Support the cultural and community programme.

- Film strand
- Talks & panels
- Exhibition programme
- Youth or community-led events

Cost	**£3,000**
Availability	**4**
Benefits	**Branding across programme materials**
	Association with specific themed content
	Speaking or hosting opportunities



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COMMUNITY IMPACT PARTNER

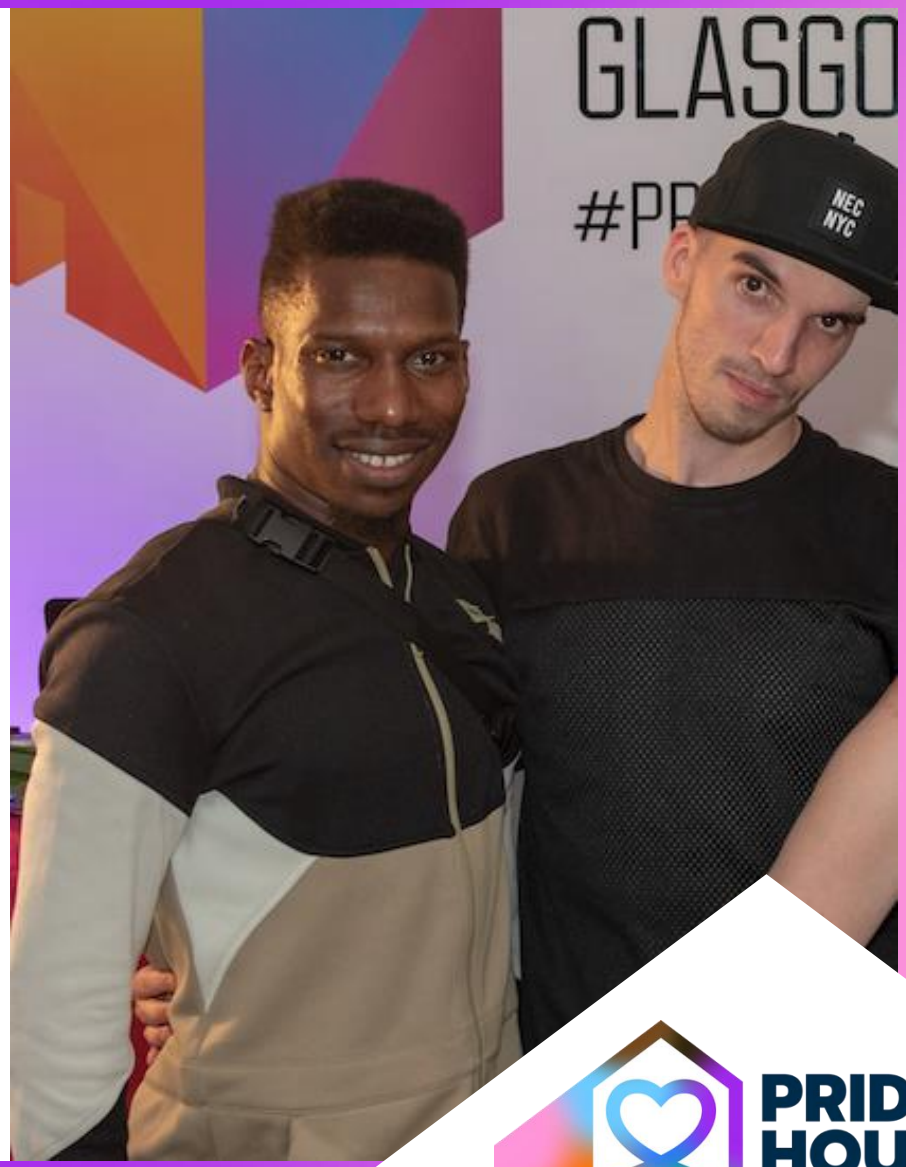
Support grassroots engagement and inclusion work.

Cost	**£2,000**
Benefits	**Branding linked to community outcomes**
	Impact reporting and storytelling
	Opportunities to engage with participants

SUPPORTING PARTNER

A flexible entry-level partnership.

Cost	**£500 - £1,000**
Benefits	**Logo placement & digital recognition**
	Invitation to partner events



PRIDE HOUSE
GLASGOW 2026

BESPOKE & CREATIVE OPPORTUNITIES

We actively encourage creative collaboration beyond traditional sponsorship. Examples include:

- Content partnerships (broadcast, digital storytelling)
- Workplace inclusion campaigns
- Pop-up activations or installations
- Product or service integration
- Sponsored social impact initiatives



PRIDE HOUSE GLASGOW 2026

VISIBILITY & AUDIENCE

Pride House Glasgow 2026 will reach:

- Local communities across Glasgow and Scotland
- International athletes and visitors
- Commonwealth-wide audiences
- Media and digital platforms

Channels include:

- On-site branding and signage
- Website and digital platforms
- Social media campaigns
- Press and broadcast coverage



PRIDE HOUSE GLASGOW 2026

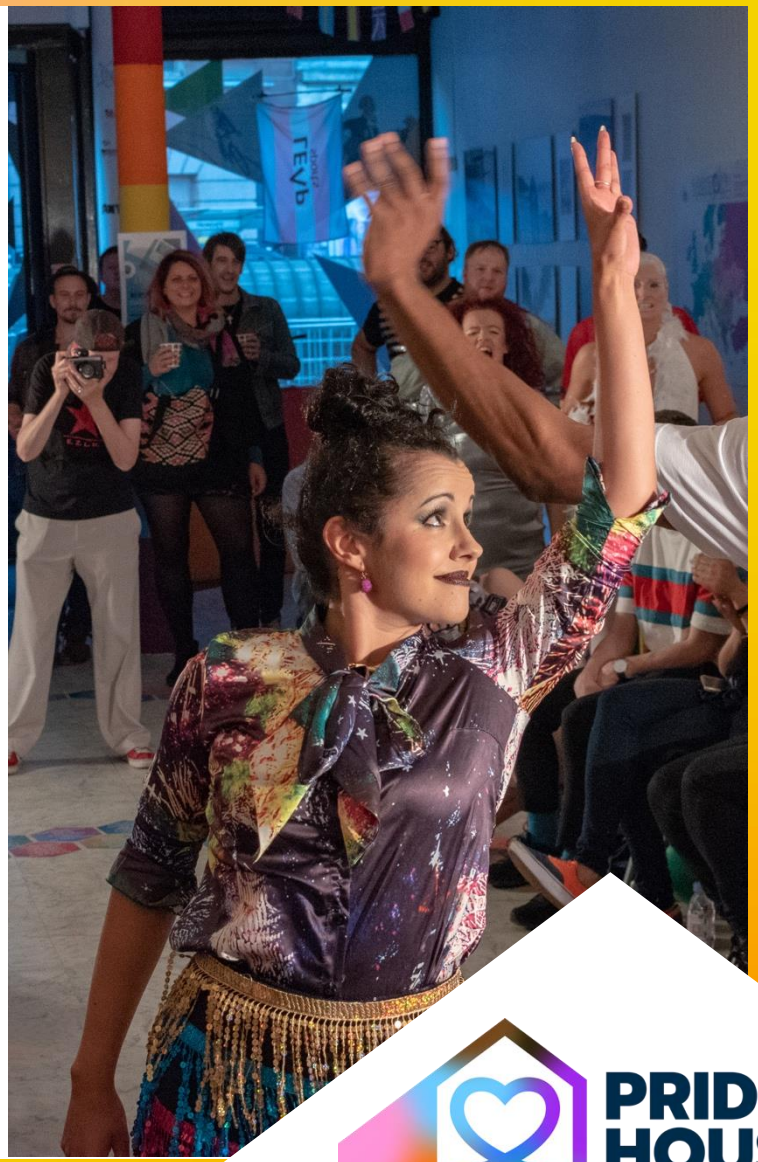
LET'S BUILD SOMETHING MEANINGFUL TOGETHER

We want partners, not just sponsors.

If your organisation is ready to:

- Lead on inclusion
- Create real impact
- Be part of something visible and lasting

Contact us at pridehouse@leapsports.org to discuss opportunities.



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23/07 – 03/08

PRIDEHOUSEGLASGOW.CO.UK